

General instructions:

1. Please answer the following questions in order. Leave space for unanswered questions.
2. Pay attention to any **specific instructions** for each question.
3. There are 100 points in total in this section.

Section 1. Short Writing (50 points)

Instructions: Freelance journalists frequently pitch story ideas to media outlet editors. For this task, **write a short pitch about a current local Taiwanese issue**, avoiding topics like COVID-19, cross-strait relations, or the recent presidential election. Begin your pitch with a **one-sentence anonymous introduction** that outlines your background (do not use your real name). Then, in **four well-crafted sentences**, describe the local issue, your unique perspective on it, and explain why it would be of interest to the readers of a **specific international media outlet**, which should be named in your pitch. Format your pitch as an "**email**" and limit it to a **total of five sentences**.

Section 2. Short Answers (50 points)

Instructions: Every news story begins with a "lead." A good lead provides all the important information about the news story. Choose **five persons** from the following list below and write for each a **comprehensive one-sentence lead** for a newspaper article in English. This lead should include **information about the person** (who they are) and connect them with a **current event**:

1. *Donald Trump*
2. *Vladimir Putin*
3. *Sam Altman*
4. *Dong Jun (董军)*
5. *Benjamin Netanyahu*
6. *Nikki Haley*
7. *Volodymyr Zelenskyy*
8. *António Guterres*