

中文能力 50%

一、今年台灣選舉過程，各方對立/競爭十分激烈，媒體（包括新媒體）

當然也是主要競爭場域。請撰寫一篇評論，請至少包括以下兩個主題

（但不限於此），總字數請不要超過700字：

- 1、請舉例說明/評論你個人觀注的媒體及其內容，與其他媒體的比較為何？
- 2、請說明/評析你認為在這次選舉中發揮主要影響力的媒體為何？其意義為何？

英文能力 50%

General Instructions:

1. Please answer the following questions in order. Leave space for unanswered questions.
2. Pay attention to any specific instructions for each question.
3. There are 50 points in total in this section.

Section 1. Short Writing (25 points)

Instructions: Freelance journalists often pitch stories to editors of media outlets. Please write a short pitch covering a current **international issue**. As a stranger approaching an editor cold, begin with a **one sentence introduction** (your background). Follow it with **four well-crafted sentences** explaining **your idea** (the international issue), your **angle**, and why it **appeals to the readers of the local Taiwanese publication** you are targeting (choose a **local media outlet**). Write this pitch in English as an "email":

Section 2. Short Answers (25 points)

Instructions: Every news story begins with an introduction which is called "lead". A good lead answers all important information about the news story. Write for each of the 5 persons below a comprehensive one sentence lead for a newspaper article in English that includes information about the person (who is that person) and connects it with a current event.

1. *Qasem Soleimani* (卡西姆·蘇萊曼尼)
2. *Bernie Sanders*
3. *Donald Trump*
4. *Han Kuo-yu*
5. *Boris Johnson* (鮑里斯·約翰遜)