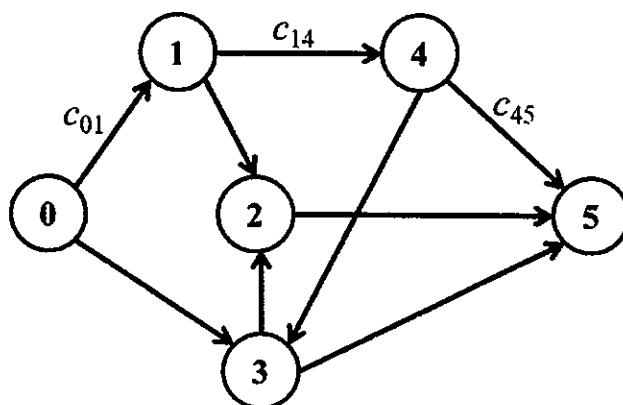


1. (20 points) A manufacturer produces two products subjected to two types of resources and sets the selling prices at \$6 and \$10. The production quantity decision for these products ( $x_1$  and  $x_2$ ) of maximizing the revenue can be formulated as the following linear programming (LP) model:

$$\begin{aligned} \max z &= 6x_1 + 10x_2 \\ \text{subject to} \\ x_1 + 2x_2 &\leq 15 \\ 2x_1 + 3x_2 &\leq 25 \\ x_1, x_2 &\geq 0 \end{aligned}$$

- (a) (10 points) Since the Consumer Price Index surges by most recently, the manufacturer considers to raise the prices for both products by  $\lambda$  ( $\lambda \geq 0$ ), and thus the selling prices will become  $\$6 + \lambda$  and  $\$10 + \lambda$ . Find out how  $\lambda$  affects the objective value by using parametric programming.
- (b) (10 points) Because of delay of the shipment, the availability of the resource used for the first constraint is affected ( $x_1 + 2x_2 \leq 15 - b_1$ ). Determine how  $b_1$  in the range of  $0 \leq b_1 \leq 60$  affects the objective value while the selling prices remains the same as \$6 and \$10.
2. (15 points) A company develops 4 possible new products (say, products A, B, C, and D) and wants to decide which of these products will actually be produced and at what levels. If product  $i$  is manufactured, the corresponding setup cost,  $f_i$  will be incurred and the selling price will be set at  $p_i$  ( $i = A, B, C, \text{ and } D$ ). In addition, based on the marketing survey, some guidelines for the production plan are suggested:
- At most three products can be produced.
  - If product A is produced, product B can't be produced.
  - If product C is produced, product D should also be produced.
  - Product A can be produced only if either product C or D is produced.
- Please formulate a mixed integer programming model to maximize the profit.

3. (15 points) There is a communication network consisting of 6 nodes and 9 directed arcs where  $c_{ij}$  denotes the arc cost linked nodes  $i$  and  $j$  as shown below.



- (a) (5 points) List all possible paths starting from node 0 to node 5.
- (b) (10 points) Use the information obtained from (a) to formulate a programming model that disconnects the communication from node 0 to node 5 with the minimal cost.

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4. (15 points) The IIE produces two similar types of laptops, *Laptop A* and *Laptop B*. It costs  $6q_1$  dollars to produce  $q_1$  units of *Laptop A*, and it costs  $3q_2^2$  dollars to produce  $q_2$  units of *Laptop B*. Let  $q = q_1 + q_2$ , and  $q$  represent the total number of laptops produced. Since the two types of laptops are similar, all of the laptops will be sold for the same price and consumers will pay  $1200 - 6q$  dollars for each unit of the laptops. If IIE wants to maximize the total profits, how many *Laptop A* and *Laptop B* should be produced?
5. (15 points) The NTU farm decided to keep  $m$  goats on-site at the end of the last year. And, at the end of each year, NTU farm will need to decide how many goats to sell or keep. The profit from selling a goat in the year  $i$  is  $p_i$ , and the goats kept at the end of a year  $i$  will double in number at the end of the next year. The NTU farm plans to sell all the goats at the end of the  $n^{\text{th}}$  year. The objective is to maximize the total profit over the  $n$  years.
- (a) (7 points) Develop a general dynamic programming model for this problem and clearly define all the variables and the recursive equation for your model.
- (b) (8 points) Solve the problem for the NTU farm when  $m = 2$  goats,  $n = 3$  years,  $p_1 = \$50$ ,  $p_2 = \$65$ , and  $p_3 = \$60$ .
6. (10 points) The NTUIIE sells printers to NTU students. The inventory policy of the NTUIIE is to have at least 2 printers at the beginning of a week. The demand per week is estimated to be: 0 with probability 0.25, 1 with probability 0.3, 2 with probability 0.35, and 3 with probability 0.1. Unfilled demands will be backlogged and fulfilled in the next period. The inventory policy is to place an order of 4 printers whenever the inventory level drops below 2 printers at the end of a week. When an order is placed at the end of a week, the supplier will deliver the printers to NTUIIE at the beginning of the next week.
- (a) (5 points) Model the inventory level of NTUIIE as a Markov chain.
- (b) (5 points) Suppose that the week starts with 3 printers in stock. Find the probability that an order will be placed at the end of the next week.
7. (10 points) The NTU Mart is trying to decide how many cash registers to keep open. Suppose that the customer arrival process is a Poisson process with a rate of 0.6 customers per minute. Let the checkout time for a customer be exponentially distributed, and the average checkout time is 2 minutes per customer. It costs \$200 per hour to operate a cash register, and the waiting cost of customers is assessed to be \$2 per customer per minute.
- (a) (5 points) Model the number of customers in the cash register area as a queueing system.
- (b) (5 points) How many registers should the NTU Mart open to minimize the expected cost?

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