

中文能力 50%

1. 2021 年年底爆發知名藝人婚變事件，事件女方在社群媒體上以長文控訴男方對婚姻不忠，與其長期經營優質偶像形象有巨大落差。此事件引起廣大民眾的關注，事件爆發初期新聞媒體對此事件的報導量甚至超過 2021 年公投選舉。請問同學們如何評價此事件的媒體報導？如果你(妳)們主跑此事件，將會以什麼角度進行報導？(25%)
2. 網路社群年代中，自媒體蓬勃發展，主流新聞媒體不再獨享議題設定的權力，請問此轉變對民主發展的優缺點？而議題主導權與話語權分眾化後，如何能讓公民接收到與自己不同立場或觀點的重要資訊？(25%)

英文能力 50%

General instructions:

1. Please answer the following questions in order. Leave space for unanswered questions.
2. Pay attention to any **specific instructions** for each question.
3. There are 50 points in total in this section.

Section 1. Short Writing (25 points)

Instructions: Freelance journalists often pitch stories to editors of media outlets. Write a short pitch covering a **current local Taiwanese issue (should not be about COVID-19 or cross-strait relations)**. As a stranger approaching an editor cold, begin with a **one-sentence introduction** (your background). Follow it with **four well-crafted sentences** explaining the **local issue** (the local Taiwanese issue), your **angle**, and why it **appeals to the readers of the international media outlet** that you are targeting. (choose an **international media outlet** – has to be mentioned in the pitch). Write this pitch in English as an "email".

Section 2. Short Answers (25 points)

Instructions: Every news story begins with a "lead." A good lead provides all the important information about the news story. Write for each of the 5 persons/organizations below a **comprehensive one-sentence lead** for a newspaper article in English that includes **information about the person/organization** (who is that person/organization) and connects it with a **current event**:

1. *Vladimir Putin*
2. *Mark Zuckerberg*
3. *International Olympic Committee*
4. *Jimmy Lai*
5. *Joe Biden*